

1/19

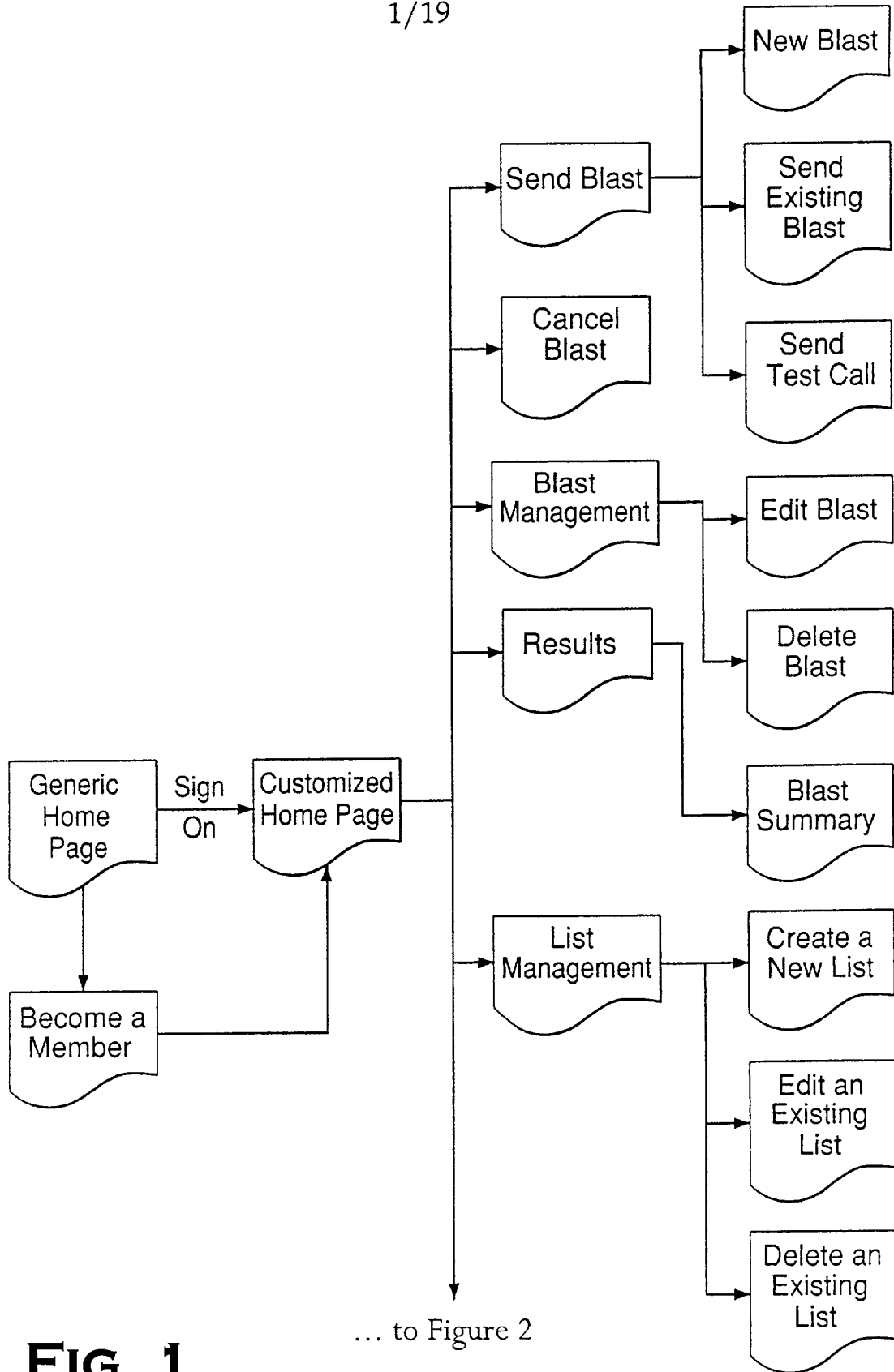
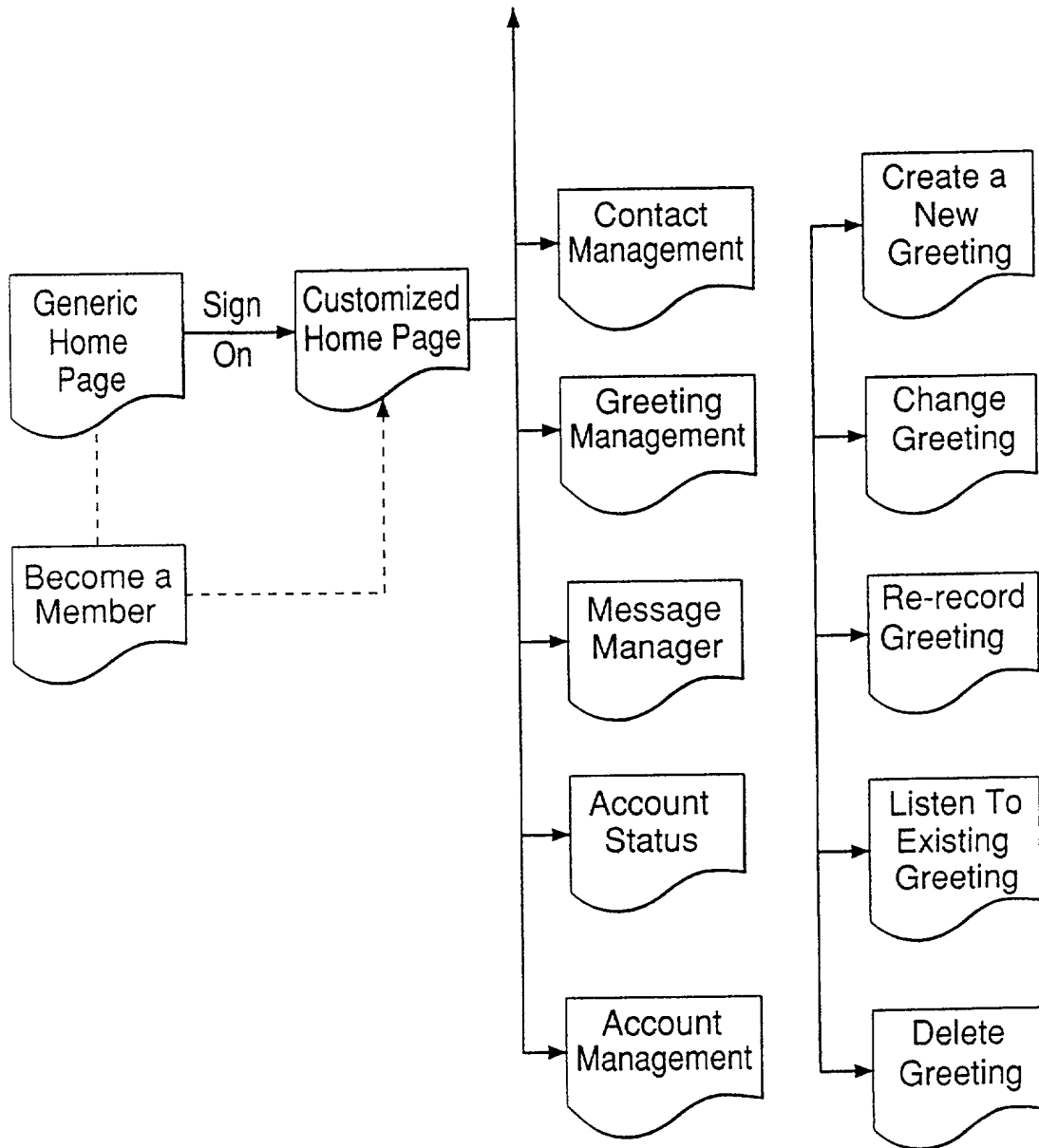


FIG. 1

.. from Figure 1

**FIG. 2**



Important
Messages



Recent Activity



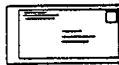
new Features



Tools & Tips



Did you know?



Important Messages



Recent Activity

Currently Active Blasts

WW WWWWW WWW	WW WWWWW WWWWW WWW WW	WWWW WW
WW WWWWW WWW	WW WWWWW WWWWW WWW WW	WWWW WW
WW WWWWW WWW	WW WWWWW WWWWW WWW WW	WWWW WW
WW WWWWW WWW	WW WWWWW WWWWW WWW WW	WWWW WW
WW WWWWW WWW	WW WWWWW WWWWW WWW WW	WWWW WW
WW WWWWW WWW	WW WWWWW WWWWW WWW WW	WWWW WW
WW WWWWW WWW	WW WWWWW WWWWW WWW WW	WWWW WW
WW WWWWW WWW	WW WWWWW WWWWW WWW WW	WWWW WW
WW WWWWW WWW	WW WWWWW WWWWW WWW WW	WWWW WW
WW WWWWW WWW	WW WWWWW WWWWW WWW WW	WWWW WW
WW WWWWW WWW	WW WWWWW WWWWW WWW WW	WWWW WW

Recently Completed Blasts

None

[View All Blasts](#)



New Features

WW WWW WW WW WW WW WWWWW WW WW WW WW WW WWWWWWW WWWWWWW
WW WWWWW WW WW WW WWWWWWW WW WWWWW WW WWWWW WWWWWWWWWWWWWWW
WWWWWWWW

WW WWW WW WW WW WW WWWWW WW WW WW WW WW WWWWWWW WWWWWWW
WW WWWWW WW WW WW WWWWWWW WW WWWWW WW WWWWW

WW WWW WW WW WW WW WWWWW WW WW WW WW WW WWWWWWW WWWWWWW
WW WWW WW WW WW WW WW WWWWW WW WW WW WW WW WWWWWWW WWWWWWW
WW WWW WW

WW WWW WW WW WW WW WW WWWWW WW WW WW WW WW WWWWWWW WWWW
WW WWW WW WW WW WW WW WWWWW WW WW WW WW WW WWWWWWW WWWWWWW
WW WWW WW

WW WWW WW WW WW WW WW WWWWW WW WW WW WW WW WWWWWWW WWWW
WW WWW WW WW WW WW WW WWWWW WW WW WW WW WW WWWWWWW WWWWWWW
WW WWW WW WW WW WW WW WW WWWWW WW WW WW WW WW WWWWWWW WWWWWWW

FIG. 3

Step 1 of 7

1. Who will receive the message

2. Recording or selecting your greeting

3. Creating your message

4. Answering machine options

5. Selecting phone call options

6. Scheduling delivery

7. Previewing and sending the Blast

Basic Information

*Blast Name:

Blast Description:

List Selection

Select List:

I want to create a new List

I want to modify this List

Continue

FIG. 4

Step 2 of 7

1 Who will receive the message

2. Recording or selecting your greeting

3 Creating your message

4. Answering machine options

5. Selecting phone call options

6. Scheduling delivery

7. Previewing and sending the Blast

Select a Greeting

Select Greeting :

Record a new Greeting

Re-Record a new Greeting

FIG. 5

FIG. 6

FIG. 6

Step 4 of 7

1. Who will receive the message

2. Recording or selecting your greeting

3. Creating your message

4. Answering machine options

5. Selecting phone call options

6. Scheduling delivery

7. Previewing and sending the Blast

Answering Machine options

1) Is it OK if an answering machine answers your call?

- ☐ No, I never want my message left on an answering machine. Click the Continue button now to proceed
- ☐ Yes, leave a message on:
- ☐ First attempt if the live contact is not reached
 - ☐ Last attempt only

2) If You are Leaving a Message on an Answering Machine, Do you Want to Leave a Different Message than the Message You Will Play for a Live Contact? (this is useful if your live message has an interactive element (i.e. Call transfer) that is not applicable on a recorded message)

- ☐ No, I want to play the same message. Click the Continue button now to proceed
- ☐ Yes, I want to leave a different message. Create the new message below

3) Create Your Answering Machine Only Message

Type your
text-to-
speech
message
here:

Database Categories:

Listen to your message

FIG. 7

8/19

Step 5 of 7

1 Who will receive the message

2. Recording or selecting your greeting

3. Creating your message

4. Answering machine options

5. Selecting phone call options

6. Scheduling delivery

7. Previewing and sending the Blast

Selecting Phone Call Options

If you only want to play your recorded voice message and text-to-speech message, this section is not required. To continue with no enhancements, click the button below and proceed to the Call Transfer/Urgent Call Options section at the bottom of this page.

☐ I will not use any options in the Blast

If you want to do anything special in this blast, select an option from the list below.

Offer Options

Note. you may only choose one of the options below, which will cost an additional 5 cents per contact.

Do you want to ask a questions? If yes, select the type of question.

- ☐ Ask a Yes/No Question
- ☐ Ask a question and record a voice Answer
- ☐ Ask a multiple Choice Question and let the user select an answer

Do you want to record any information? If yes, select the type of information to record.

- ☐ Record the Caller's Name and Address
- ☐ Record the Caller's Name, Address and E-mail Address

Do you want to make any type of offer or conduct a transaction during the call?

- ☐ Make an Offer or conduct a transaction (if selected, a variety of offer/transaction options will be provided on the next page).

Selecting Phone Call Options: Call Transfer/Urgent Call Options

Do you want to give the caller the option to be transferred to a live person? Indicate below if you want to accept this option. An additional charge of 10 cents per contact applies

- ☐ Yes, I want to give the caller the option to be transferred to a live person. If you select this option, please provide the telephone number that the calls should be transferred to below.

Is this an Urgent call? If it is important to reach a live contact, we can make up to 15 call attempts. Indicate below if you want to accept this option. An additional charge of 10 cents per Contact applies

- ☐ Yes, I want to try to reach my Contact at least 15 times before stopping.

Continue

FIG. 8

Yes or No Question

Please enter the yes or no question you would like to ask in the text box below.

Note: The system automatically captures each recipient's response, with 1 being yes and 2 being no.

Play It!

FIG. 9

Multiple Choice Question

In the text box below, please enter the multiple choice question you would like the system to ask your Recipients.

Now please enter all possible answers to your question (max. 9). The system will capture each Recipients response.

1.

2.

3.

4.

5.

6.

7.

8.

9.

Play It!

FIG. 10

Make an Offer

What type of offer would you like to make?

☐ Record recipient's name and address and play your confirmation message.

☐ Complete the transaction, fully automated over the telephone, with the system gathering the credit card information and playing your confirmation message.

☐ Make an offer by having the call transferred to another phone number.

Please provide the telephone number. - -

What is the maximum number of simultaneous calls you can handle?

☐ Complete the transaction with you doing the billing and the system playing your confirmation message.

If you have selected the first, second, or fourth options above, you must enter a message in the text box below in order to continue.

Note: The system automatically leaves the date and time at the end of each call.

Submit

FIG. 11

Step 6 of 7

1. Who will receive the message
2. Recording or selecting your greeting
3. Creating your message

4. Answering machine options
5. Selecting phone call options
6. Scheduling delivery
7. Previewing and sending the Blast

Schedule Your Calls

☐ **Start Calling Immediately and Specify When the Calls Must be Completed By**

Complete by:

☐ **Just Specify when the Calls should start and End (Calls could Be Made From 9:00 AM to 9:00 PM)**

Start calls on:

End calls on:

☐ **Make Specific Choices About When the Calls Should be Made**

Start calls on:

End calls on:

What days of the week would you like the calls to be made?

Mon. ☐ Tues. ☐ Wed. ☐ Thurs. ☐ Fri. ☐ Sat. ☐ Sun. ☐

Now tell us when during the day that calls should be made.

Monday-Friday: To:

Saturday: To:

Sunday: To:

Continue

FIG. 12

7. Previewing and sending the Blast

Blast Basics

[illegible]

Scheduling information

Answering Machine Options

[illegible]

Phone Call Options

Offer and Transaction Options

Handwriting practice sheet for the letter 'W'. The sheet contains eight rows of dashed 'W' characters for tracing, followed by two rows of solid 'W' characters for independent practice. Each row is labeled with a number from 1 to 8 on the left and a corresponding letter 'W' on the right.

I Want to make Some Changes

Send Blast Now

Send Blast Later

FIG. 13

Choose a Blast

Select Blast:

	Start Date	End Date	Status	Number To Call	% Not Called	% Live Answer	% Answering Machine	% Busy/ No Answer	% Bad Numbers
<u>Summary</u>	N/A	N/A	Pending	33	N/A	N/A	N/A	N/A	N/A
<u>Summary</u>	12/10/2001	N/A	In Progress	33	36%	30%	27%	0%	6%
<u>Summary</u>	12/9/2001	N/A	In Progress	33	86%	3%	12%	0%	0%
<u>Summary</u>	12/9/2001	N/A	In Progress	33	45%	24%	21%	0%	6%
<u>Summary</u>	12/7/2001	N/A	In Progress	33	28%	38%	16%	9%	9%
<u>Summary</u>	12/6/2001	N/A	In Progress	33	0%	53%	41%	0%	6%
<u>Summary</u>	12/6/2001	N/A	In Progress	33	50%	33%	17%	0%	0%
<u>Summary</u>	12/5/2001	N/A	In Progress	33	0%	47%	34%	22%	0%
<u>Summary</u>	12/4/2001	N/A	In Progress	33	0%	100%	0%	0%	0%
<u>Summary</u>	12/4/2001	N/A	In Progress	33	9%	44%	34%	9%	3%
<u>Summary</u>	12/3/2001	N/A	In Progress	33	22%	35%	26%	17%	0%

FIG. 14

Please choose one of your previously launched Blasts.

Date Launched:5/10/2011 2 06:25 PM

Date Started:

[See Call Detail](#)

Date Finished:

Call Summary Information		Billing Summary Information	
# Contacts in Last:	XX	Billable Minutes:	XX
# Calls Attempted:		Amount Spent on Blast:	\$X.XX
# Calls Redirected:		Credit Amount Remaining:	\$XX.XX
% of Calls Made in Time	XX%		
Frame:			

FIG. 15

Select Contacts in this Blast

Last
Name:

☐ Begins With ☐ Matches Exactly

☐ View All

Sort:

Show Only
Results

<u>First Page</u>		<u>Previous Page</u>		<u>Next Page</u>		<u>Last Page</u>	
		Phone Number		Call Result	Failure Reason	Offer Accepted	Call Transferred
#####	####	## ## ##	#####	##		##	##
#####	####	## ## ##	#####	##		##	##
#####	####	## ## ##	#####	##		##	##
#####	####	## ## ##	#####	##		##	##
#####	####	## ## ##	#####	##		##	##
#####	####	## ## ##	#####	##		##	##
#####	####	## ## ##	#####	##		##	##
#####	####	## ## ##	#####	##		##	##
#####	####	## ## ##	#####	##		##	##
#####	####	## ## ##	#####	##		##	##

#####

FIG. 16

Search For Contacts

Last Name: ☐ Begins With ☐ Matches Exactly ☐ View All

Sort: Contacts Per Page: Show From List:

Viewing Contact: X to XX of XXXX

<u>First Page</u>	<u>Previous Page</u>	<u>Next Page</u>	<u>Last Page</u>	
Contact Name	ContactAddress	City	ST	Phone
edit AAAAAA WWW	W W W W	AAAAA	MA	WW WW WWW <input type="checkbox"/>
edit AAAAAA WWW	W W W W W	AAAAA	MA	WW WW WWW <input type="checkbox"/>
edit AAAAAA WWW	W W W W W W W	AAAAA	MA	WW WW WWW <input type="checkbox"/>
edit AAAAAA WWW	W W W W	AAAAA	MA	WW WW WWW <input type="checkbox"/>
edit AAAAAA WWW	W W W W W W W	AAAAA	MA	WW WW WWW <input type="checkbox"/>
edit AAAAAA WWW	W W W W W W W W	AAAAA	MA	WW WW WWW <input type="checkbox"/>
edit AAAAAA WWW	W W W W	AAAAA	MA	WW WW WWW <input type="checkbox"/>
edit AAAAAA WWW	W W W W W W	AAAAA	MA	WW WW WWW <input type="checkbox"/>
edit AAAAAA WWW	W W W W	AAAAA	MA	WW WW WWW <input type="checkbox"/>
edit AAAAAA WWW	W W W W W	AAAAA AAAAA	MA	WW WW WWW <input type="checkbox"/>

FIG. 17

Name: *First: MI: *Last:
 Address:

 City: State: Zip:
 Country:
 Primary e-mail: Other e-mail:
 Account:
 Number:
 Reference:
 Number:

*Note: You must enter at least one phone number. If you have entered more than one phone number, please select the number that is to be called when this Contact is selected.

Home Phone: <input type="text"/> - <input type="text"/> - <input type="text"/>	Work Phone: <input type="text"/> <input type="text"/> <input type="text"/> X <input type="text"/>
Cellular Phone: <input type="text"/> - <input type="text"/> - <input type="text"/>	Pager Number: <input type="text"/> - <input type="text"/> - <input type="text"/> AC <input type="text"/>
Fax Number: <input type="text"/> - <input type="text"/> - <input type="text"/>	Other Phone: <input type="text"/> - <input type="text"/> - <input type="text"/>

*Phone
 Default ☐ Home ☐ Cell ☐ Work ☐ Pager ☐ Fax ☐ Other

FIG. 18

Company Name:		<input type="text"/>	
Job Title:		<input type="text"/>	
Address:		<input type="text"/>	
		<input type="text"/>	
City:	<input type="text"/>	State:	<input type="text"/>
		Zip:	<input type="text"/>
Country:		<input type="text"/>	
Primary Business e-mail:	<input type="text"/>	Other Business e-mail:	<input type="text"/>
			<input type="button" value="Add"/>

FIG. 19